# **The Getting Grounded With Data Method**

# A simple, powerful way to improve profitability is to plan for growth before it happens

(or re-evaluate your true capacity when there's unplanned growth).



# What are you leaving on the table by not setting yourself up for growth success?

In five steps, we can move your nonprofit from feeling the uncertainty of how more work could impact the current system to knowing that your team has the right tools, process, and mindset to thrive with the increased demand. This clarity can lead to massive leaps toward your nonprofit's goals. However, the risk you take in not aligning with your current state before taking on more workload is extreme... leading to headaches, resignations, and failure.



The GWD team was able to turn all our data troubles into an action plan designed to lead our organization to a single source of truth with data. Without GWD we would not have been able to do such a detailed analysis of our current systems and plan a roadmap towards success with data. - Anne Flomenhaft, Manager of Political Programs at New American Leaders

The Getting Grounded With Data Method is our proprietary system that helps nonprofits operational efficiency, increases capacity, and helps them gain clarity on the best decisions for their stakeholders.

- Are you getting in your own way with data input?
- Is someone (or are you) your nonprofit's bottleneck in certain data processes?
- Do you want readily available information to make quick, sound decisions?
- Can you identify your secret sauce to use to wow funders and donors?

Scale your vision and get more of the right insights to make informed strategic decisions.

## **The Steps**

#### **Step One: Preparation**

Learning where you are to discover where you can go – we need an hour or so of your brain for this one

### Step Two: Discover & Align

Meeting you where you are – we'll need a few hours of your and your leadership's brains and bodies, depending on what we have to tackle

#### **Step Three: Collaborative Process Mapping**

Defining your data collection process – we'll need an hour of your team's time and a couple of hours of yours

# **The Getting Grounded With Data Method**

## Step Four: Solutions & Systems Roadmapping

Getting clear on the plan for future automation, integrations, and partnerships – this is all us

#### Step Five: Decide & Go

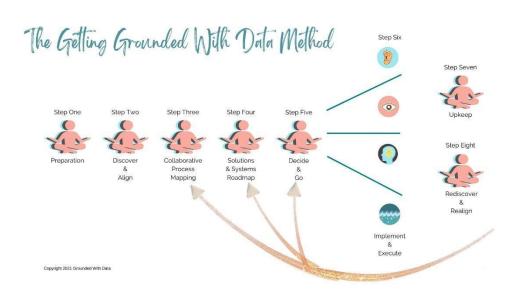
Making recommendations for what you can do on your own, outsourcing third-party partnerships, and taking the workload off you, the nonprofit leader, or your team – this only takes an hour or so, and expect a written report!

Most of our recommendations are low and no-cost solutions that you can implement in baby steps!



### Step Six-Eight: Implement & Execute

Moving things forward with one or all of the Grounding Points, depending on the outcomes of Step Five.



In less than 8
hours of your
time, spread over
the course of a
couple of months,
your nonprofit will
be better prepared
to handle growth
head-on!

And Step One costs \$0.00. So book a Preparation call with us today.