The Getting Grounded With Data Method

A simple, powerful way to improve profitability is to plan for growth before it happens

(or re-evaluate your true capacity when there's unplanned growth).



What are you leaving on the table by not setting yourself up for growth success?

In five steps, we can move your company from feeling the uncertainty of how more work could impact the current system to knowing that your team has the right tools, process, and mindset to thrive with the increased demand. This clarity can lead to massive leaps toward your company's goals. However, the risk you take in not aligning with your current state before taking on more workload is extreme... leading to headaches, resignations, and failure.

"We certainly benefited from all our meetings, the comb-through, the deep scrubbing of our process, and fully made us aware of the steps we'd need to take to ease the burden of report building on the Content Managers. Reporting to clients is a significant deliverable that shows clients the hard work we're doing for them and how we are meeting their goals, so this will continue to be an ongoing evolution in how we operate. Thank you, Grounded With Data, for your help thus far!"

Kelly Trace Owner, REACH

The Getting Grounded With Data Method is our proprietary system that helps businesses improve profitability and operational efficiency and helps them gain clarity on the best business decisions.

- Are you getting in your own way with data input?
- Is someone (or are you) your company's bottleneck in certain data processes?
- Do you want readily available information to make quick, sound decisions?
- Can you identify your secret sauce to replicate good performance?

Scale your vision and get more of the right insights to make informed strategic decisions.

The Steps

Step One: Preparation

Learning where you are to discover where you can go – we need an hour or so of your brain for this one

Step Two: Discover & Align

Meeting you where you are – we'll need a few hours of your and your leadership's brains and bodies, depending on what we have to tackle

"Even in that meeting we had, it enlightened me as to our styles and has really helped me." Mark Wright

Co-Owner, Innovative Title Services

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Step Three: Collaborative Process Mapping

Defining your data collection process – we'll need an hour of your team's time and a couple of hours of yours

Step Four: Solutions & Systems Roadmapping

Getting clear on the plan for future automation, integrations, and partnerships – this is all us

Step Five: Decide & Go

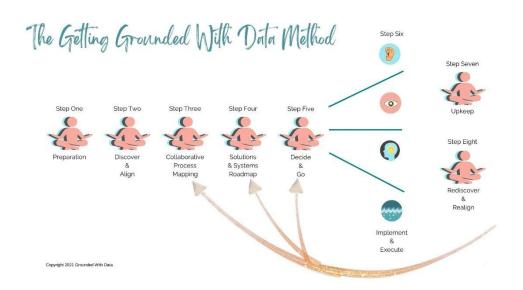
Making recommendations for what you can do on your own, outsourcing third-party partnerships, and taking the workload off you, the business owner, or your team – this only takes an hour or so, and expect a written report!

Most of our recommendations are low and no-cost solutions that you can implement in baby steps!



Step Six-Eight: Implement & Execute

Moving things forward with one or all of the Grounding Points, depending on the outcomes of Step Five.



In less than 8
hours of your
time, spread over
the course of a
couple of months,
your company will
be better prepared
to handle growth
head-on!

And Step One costs \$0.00. So book a Preparation call with us today.