

GROUNDING WITH DATA

THE APPROACHABLE DATA FOLKS



GroundedWithData.com
patti@groundedwithdata.com
(407)369-9331
Orlando, FL

OVERVIEW OF GWD GAP ANALYSIS ACTIVITIES

We are the Approachable Data Folks - we offer high-quality analysis and insights without the intimidation, through targeted needs assessments to identify services available and gaps in services needed.

CREATIVE SOLUTIONS TO COMPLEX PROBLEMS

- We always find something new, even if it is a bunch of old put together in a different way. We love finding ways to "change the game." And we strive to have at least one, "well I never thought about it that way before" moment
- We always focus our research and insights to help you answer, "so what?"
- We answer questions in a way that you can feel comfortable with the information - and you can present it to others and look like rock stars!

The ABCD of Gap Analyses

WE HAVE A FORMULA FOR SUCCESS IN ANSWERING THE "SO WHAT" IN GAP ANALYSES AND CAN HANDLE DIFFERENT COMPLEXITIES AND DEPTHS AS NEEDED

A

Alignment

- Create a foundation of knowledge
- Solidify the questions being asked

C

Confirm The Need Locally

- With Best Practice Research being "national," use some kind of survey option or local spin/model calculations based on the territory in question

B

Best Practice Research

- Go broad and deep
- Develop model/framework/themes
- Make recommendations

D

Do the Asset & Gap Analysis

- Use the model/framework/themes to help frame and prioritize the search
- Move from Asset to Gap calculations
- Give actionable, tangible next steps

CENTER FOR INDEPENDENT LIVING - A-C-D

- Desired a needs assessment for four counties to identify services available and the gaps in services needed.
- This information strengthened CIL's position as a valued resource for all Central Florida individuals living with disabilities.
- Low-Complexity
- High-Level Searching for very specific and limited services using search engines and Census data
 - "Changed The Game" Moment: Finding the per capita resources available and needed wasn't in the scope, but we felt we needed to answer "so what" for them
- Provided the recommendation for which services need to be introduced or reinforced
- Sent a survey to "friends of CIL" in those counties to find hidden and low-profile services, if any

CLIENT FEEDBACK

"Thank you to Patti, Jack, and the Grounded with Data team for your comprehensive assessment and recommendations for the Winter Park Health Foundation's Children and Youth Initiative. Your thorough and timely work provided us with eye opening data that will play a central role in the future of the Foundation's youth focused philanthropic work.

-Melodie Griffin
Program Officer, Winter Park Health Foundation

WE HELP ORGANIZATIONS FIND JOY AND EASE IN THEIR PROCESSES AND DATA. THIS ENABLES THEM TO IMPROVE SHAREHOLDER SATISFACTION AND HELP MORE PEOPLE THROUGH CONCRETE, ACTIONABLE INTELLIGENCE.

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WINTER PARK HEALTH FOUNDATION - A-B-D

WPHF wanted to evaluate its Coordinated Youth Initiative. The program deserved an enhancement, and a connection with new and existing resources, to provide needed services to the community and ways these services could be measured for success. In addition, it was important to learn from others and get confirmation from subject matter experts to help fortify the program's direction. So the American School Health Association was also engaged.

WPHF contracted with GWD for the following services:

- Best Practice Research & Development
 - Literature review of best practices when it comes to school-linked/school-based services (and which services help students excel in the classroom) to inform best practices
 - "Changed The Game" Moment: We built a compelling case for why teachers should receive additional services to increase their wellbeing, which would then increase the students' wellbeing.
- Asset Mapping/Gap analysis
 - Asset mapping in three communities related to children and youth to remove duplicated services and discover gaps
 - Mid-Complexity
 - Deeper-Level Searching for very specific but many services using search engines and Census data
 - Looked into public, private, and nonprofit services available in the communities
 - Plus, our Best Practice Research identified the priority nonprofits to fund
- Evaluation & Metrics Plan (2023)
 - Evaluation plan for moving forward, to be able to say that if the investment continues, these are the metrics that will be monitored to ensure success

FOUNDATION FOR A HEALTHIER WEST ORANGE - A-B-C-D (IN PROGRESS)

- We will be answering the question: What is available to local people 50+, and what are the needs that FHWO should address that are lacking?
- High-Complexity
- Deeper-Level Searching for very broad services using search engines and Census data
- Plus, our Best Practice Research identified themes and activities to be searched
 - "Changed the Game" Moment: We were able to identify themes and frameworks that helped FHWO question how and where they would be providing services
- And a Community Survey that helped prioritize what older people wanted for various kinds of services

INTERESTED IN LEARNING MORE ABOUT HOW WE CAN HELP YOU EXPAND YOUR TERRITORY OR BRING NEW SERVICES TO YOUR COMMUNITY?

EMAIL PATTI@GROUNDEDWITHDATA.COM