



The simple, powerful way to understand your stakeholders and accomplish your mission.

Powered By



PB&J INSIGHTS

COLLECTIVE IMPACT & SUSTAINABILITY OF
NONPROFITS



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IS YOUR MISSION AT RISK?

In three steps we can move your organization from merely believing that your gut feelings about your stakeholders are correct, to having absolute clarity about what your key stakeholders want. This clarity can lead to massive leaps toward your organization's goals. The risk you take in misunderstanding your stakeholders is extreme...headaches, attrition, and possible mission failure.

IN THREE EASY STEPS, MOVE FROM RISKY GUT FEELINGS TO ABSOLUTE CLARITY

- 1. Discover & Align** - Meet to determine the hot issue buttons and potential pitfalls, and become unified in the desired outcomes.
- 2. Review & Amend** - Clean your stakeholder contact lists, read through the survey questions we provide, remove questions that don't apply, and alert your stakeholders.
- 3. Learn & Activate** - Give yourself a pat on the back for what you're doing right, and focus on action plans to address any red & yellow flags.

(There are 11 substeps that we take care of to keep moving things forward and save you time!)



CLIENT FEEDBACK

"[Grounded With Data] has been wonderful to work with from beginning to end. The information gained from our staff provided us with valuable insight into their needs and concerns. With this knowledge, we were able to make the changes in our benefits to improve our staff satisfaction."

Wendy Blair
Executive Director
Arbor School of Central Florida

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WHY PB&J INSIGHTS?

What makes PB&J different is that we don't stop at the survey results -- we offer tangible strategies, recommendations, and processes to move nonprofits from information to transformation. We not only share what we learn from stakeholders, we make strategic and creative recommendations about how to respond to those lessons in a way that moves our clients closer to achieving their missions and realizing their visions for the future.

WE WANT TO HELP YOU CHANGE THE WORLD

We genuinely want to help you change the world. That's our heart here at Grounded With Data, and why we created this proprietary product.

If we can help you, you can help the world, and that feels right. (This is also why this work in the for-profit sector costs a bajillion dollars...but for you it's \$cheap-o-neat-o.)



BOOK A DISCOVERY CALL WITH US, TODAY.

Contact:
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CLIENT FEEDBACK

"Our experience was outstanding; our time commitment from soup to nuts was minimal and very worthwhile... The employee survey really helped us to understand where our employees are, and GWD's analysis included suggestions for how we might improve... The biggest "aha" moment for me really came from our donors. We understood exactly who our donors are and how to better improve our approach to bringing other donors under the tent... I just can't say enough about how worthwhile it is to go through this process and get the information that every organization really needs to be looking at, so you can take that information and incorporate it into your strategic goals."

Lui Damiani
Executive Director
Victim Service Center